



Whiria ngā Tāngata

Weave the people together

Equity · Diversity · Access

Whiria ngā tāngata, Weave the people together is the premier conference of 2021 for any health professional involved in palliative care.

Whiria ngā tāngata honours the concept that we must all weave together in partnership to ensure the best outcome for people who are dying.

More than 300 health care professionals from a range of backgrounds – hospice, hospital, aged care, community will come together for two and a half day of intensive information sharing and learning. Networking and meeting new people and connecting with new providers is a hugely important part of Conference 2021.

There are a range of sponsorship opportunities available that will show case your business, service and product to the key decision makers within palliative care. This is your opportunity to show your commitment to supporting good end of life care for all New Zealanders.

There is only one of each opportunity available, so please ensure you contact us asap to discuss this further.

INTERNATIONAL KEYNOTE SPEAKERS

\$20,000

For Conference 2021 we are bringing some of the world leading lights of palliative care to Aotearoa. This is your opportunity to support them in their journey to headline the Conference. Your sponsorship will be acknowledged around all sessions involving our four keynotes:

- **Heather Richardson – Joint CEO, St Christopher’s Hospice, London, UK**
- **Prof Lieve Van den Block – Vrije Universiteit Brussels**
- **Conjoint A/Prof. Colm Cunningham – Director of the Dementia Centre, HammondCare**

AOTEAROA KEYNOTE SPEAKERS

\$15,000

- **Sir Roy MacKenzie Guest Lecture**
- **Dr Tess Moeke Maxwell**
- **Professor Merryn Gott**
- **Dr Rawiri Jansen**

CONFERENCE APP - \$6,000

To further reduce the footprint of our Conference 2021 we have made the decision to move all our delegate information to app-based communications – there will be no printed handbook in 2021. This makes the APP the primary source of all Conference timetables, speaker and venue information and also the KEY opportunity to profile your company to delegates. We will profile your support throughout the app, where possible, naming your company as the key supporter of the app.

BRAIN FUEL PARTNER - \$5,000

Your sponsorship will provide the brain fuel to all delegates through the daily catering at morning, afternoon tea and lunch.

DELEGATE PACK PARTNER - \$2,500

Your sponsorship will provide all our delegates with their materials for the Conference. You'll be able to put your branding as partner on the delegate lanyards, name badges and pocket programmes. A wonderful opportunity profile your support of hospice to our delegates.

All sponsorship prices EXCL GST and are in NZ dollars.

BENEFITS TABLE:

Each of our sponsorships will receive a range of benefits.

	International Keynotes	Aotearoa Keynotes	Conference APP	Brain fuel partner	Delegate pack	
Website – in our sponsors section, we will profile your business and support	✓	✓	✓	✓	✓	
Conference APP – profile in sponsors section	✓	✓	✓	✓	✓	
Onsite display banner in a prominent location within the venue	✓	✓		SEE NOTE		
Email to database – over 1600 people and potential delegates will hear about your support	✓	✓	✓	✓		
Delegate pack – lanyards, namebadges & pocket programme			✓		✓	

NOTE: Some signage may be possible in the catering area

Don't miss out on this opportunity to show your support for hospice in New Zealand.

Please contact **Rachel Wilson** at Hospice NZ to discuss these opportunities further.

rachel@hospice.org.nz | 04 381 0211

Hospice New Zealand
Palliative Care Conference
16-17 August 2021 • Auckland • NZ